



A TECHNICAL GUIDE TO PROPER GAMELINES & LOGO APPLICATION

BECAUSE WE KNOW YOUR BIGGEST INVESTMENT IS YOUR ATHLETE.



The world leader in sports flooring since 1891



Horner Flooring is the oldest and longest-standing member of the Maple Flooring Manufacturers Association (MFMA), with maple sports flooring roots dating back to 1891 – the same year the game of basketball was invented by Dr. James Naismith.

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CHAPTER 1:

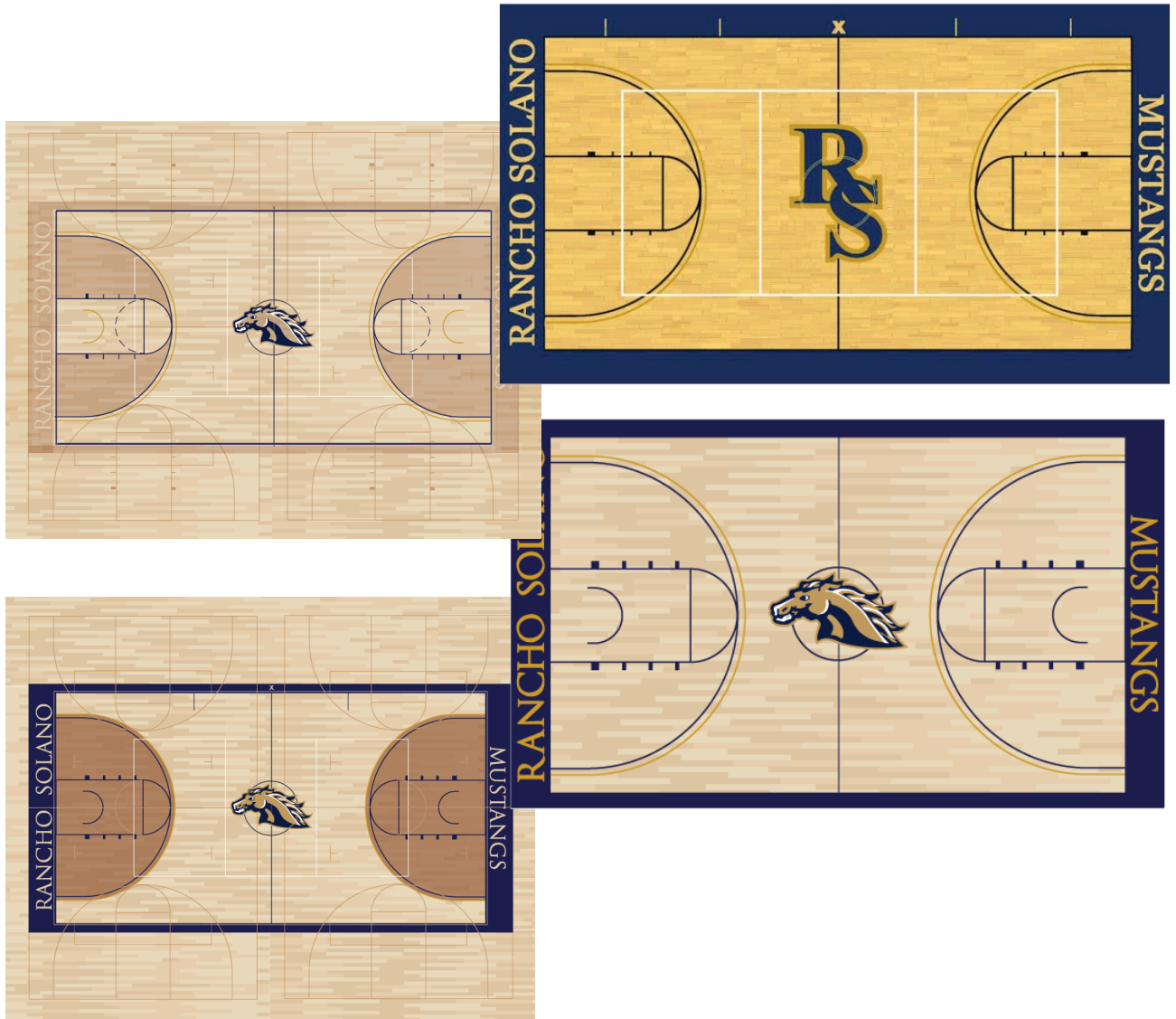
FIRST STEP

After a client consults with Horner Flooring and selects a floor system based on their needs, the next step is the design phase – deciding what gets painted on top of the hardwood floor.



CHAPTER 2:

FLOOR RENDERINGS



The client is given many potential floor designs to choose from.



The client may also see many mascot color variations (all in accordance with their facility's style guide) and must choose one design.

CHAPTER 3:

LINE PREPARATION



Tape lines are put in place to mark off the area that will be painted or stained.

All taped lines follow the official regulations for basketball lines.



- Next, the court ends are stained or painted to achieve the correct look



- Here's a view of the finished stain



- Here's a look at the court end with the lines painted



CHAPTER 4:

CENTER CIRCLE & LOGO



Up next is the center design. The center circle is taped off according to basketball regulations.



Then, a special tape is laid so that the bulk of the mascot design can be stained with sharp edge lines.

- The yellow tape is removed to prepare for the next step
- The accent paint is carefully added
- The tape is carefully removed after the final color is added





And that's a great looking mascot!

For more photos of Horner Floors and Installations and for more information about Horner's flooring systems, check out Horner's website at hornerflooring.com.

Questions?

Contact us!



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